



For Release: Immediately

Altadena Nursery School

P R E S S R E L E A S E

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Altadena Nursery School Annual Orange Sale Returns

Pasadena, CA, January 3, 2011:

Altadena Nursery School is currently in its 58th year of a successful tradition, and once again is seeking the support of the community during their Annual Orange Sale Fundraiser. Held every year in January and as the school's only school-wide fundraiser, the Orange Sale makes up a large portion of their annual budget. Supporters of the school recognize the importance of contributing to the school's mission, children and future.

Since 1953, the school's Orange Sale has enabled the school to maintain affordable tuition for the families it has served throughout the Pasadena/Altadena communities. Over the years, nearly two thousand girls and boys have been able to experience the wonders of their first critical years in the warm, supportive environment of Altadena Nursery School. The school is run by a cooperative of parents and staff on a non-profit, interracial, and non-sectarian basis. Established in 1950, Altadena Nursery School is one of the oldest parent participation nursery schools in Southern California.

For the fourth year in a row, Altadena Nursery School will be making available a website for customers to purchase high quality navel oranges and Arizona ruby grapefruit (to be delivered in the San Gabriel Valley and surrounding areas). New and returning customers can visit www.ansoranges.com to order fruit, donate fruit to a local food bank, or make straight (100% tax deductible) cash donation to the school.

Organizations purchasing/donating 5 or more cases will be featured on the "Our Sponsors" page, which includes an advertisement and link to the contributing organization's website.

Event Contact-Inquiries-Photo Opportunity:

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Donations can be made to Altadena Nursery School • 789 N. Altadena Dr., Pasadena, CA 91107



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